



**Corporate giving can be reactionary, unsystematic and requires multiple resources to track manually.**

*Giving can lack clarity when it's not part of the annual planning, which creates administrative headaches*

**Nonprofit fundraising requires connections, perseverance and personnel for sustainability.**

*So it is an ongoing task looking for the next level of support.*

**Knitt offers a simple platform to connect donors and nonprofits, creating *purposeful, long-term relationships* in the most time efficient and mindful way.**

### What It Is

- A software that builds relationships between donors and nonprofits where mission, values, & purpose fit together.
- A connector for time-strapped nonprofits and businesses to maximize and streamline their giving & fundraising.
- A tool that handles the administrative processes, allowing you to focus on nurturing human relationships.
- A networking platform for businesses and local nonprofits to connect, share resources, and support one another.

### How It Works

- Create a profile on the Knitt web platform and enter your information, goals, values, mission & more.
- Knitt checks and qualifies all donors and nonprofits.
- The platform facilitates the pairing of donors and nonprofits based on user profiles to determine a match.
- Access secure dashboards with analytics for giving, connections and stored receipts

### Knitt Helps You To

- Make informed decisions efficiently with deeper insight by only connecting with organizations that support your mission and giving goals
- Provides impactful outputs by identifying where partnerships and opportunities exist through analytically pairing within a given geography or mission based entity.

**Give Smarter, Make a Bigger Impact, and Build Stronger Communities with Knitt.**